

Chicago: North Park Garage Overview

North Park Garage

Bus routes operating out of the North Park Garage run primarily throughout the Loop/CBD and Near Northside areas, into the city's Northeast Side as well as Evanston and Skokie. Buses from this garage provide access to multiple rail lines in the CTA system.



North Park Garage

North Park bus routes are some of the busiest in the CTA system. North Park buses travel through some of Chicago's most upscale neighborhoods.

- 280+ total buses
- 22 routes

Available Media

Interior Cards	Fullbacks
Brand Buses	Fullwraps
Kings	Ultra Super Kings
Queens	Window Clings
Tails	Headlights
Headliners	



North Park Garage Commuter Profile

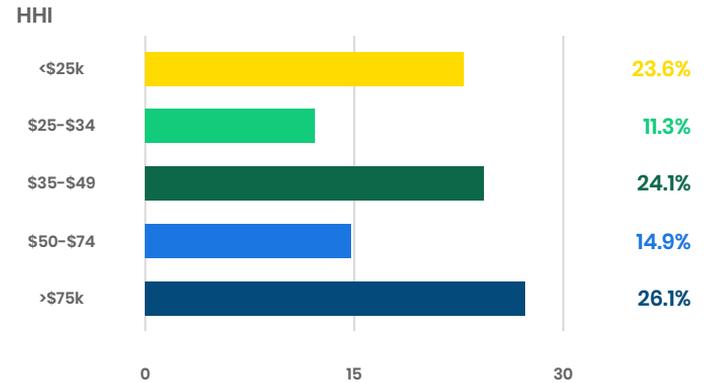
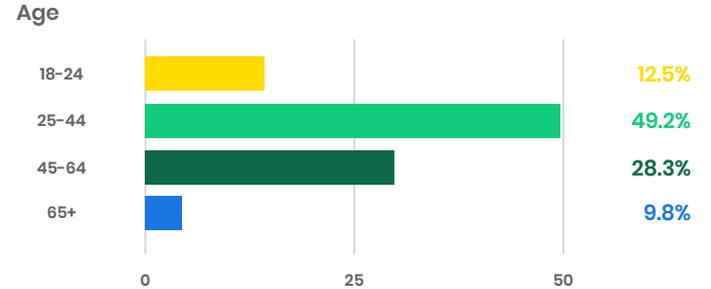
Gender	
Female	60.0%
Male	40.0%

Employment Status	
Full-Time	47.0%
White Collar	50.1%
Management, Business Financial	13.3%
Professional	23.7%
Service	14.0%
Sales, Office	13.2%

Education Level Attained	
High School	24.8%
Some College (1-3 years)	21.2%
College Graduate or more	43.3%

Residence Status	
Own	28.9%
Rent	67.8%
Neither	3.4%

Race/Ethnicity	
White	65.1%
African American	22.4%
Hispanic	24.1%
Asian	5.8%
Other	6.8%

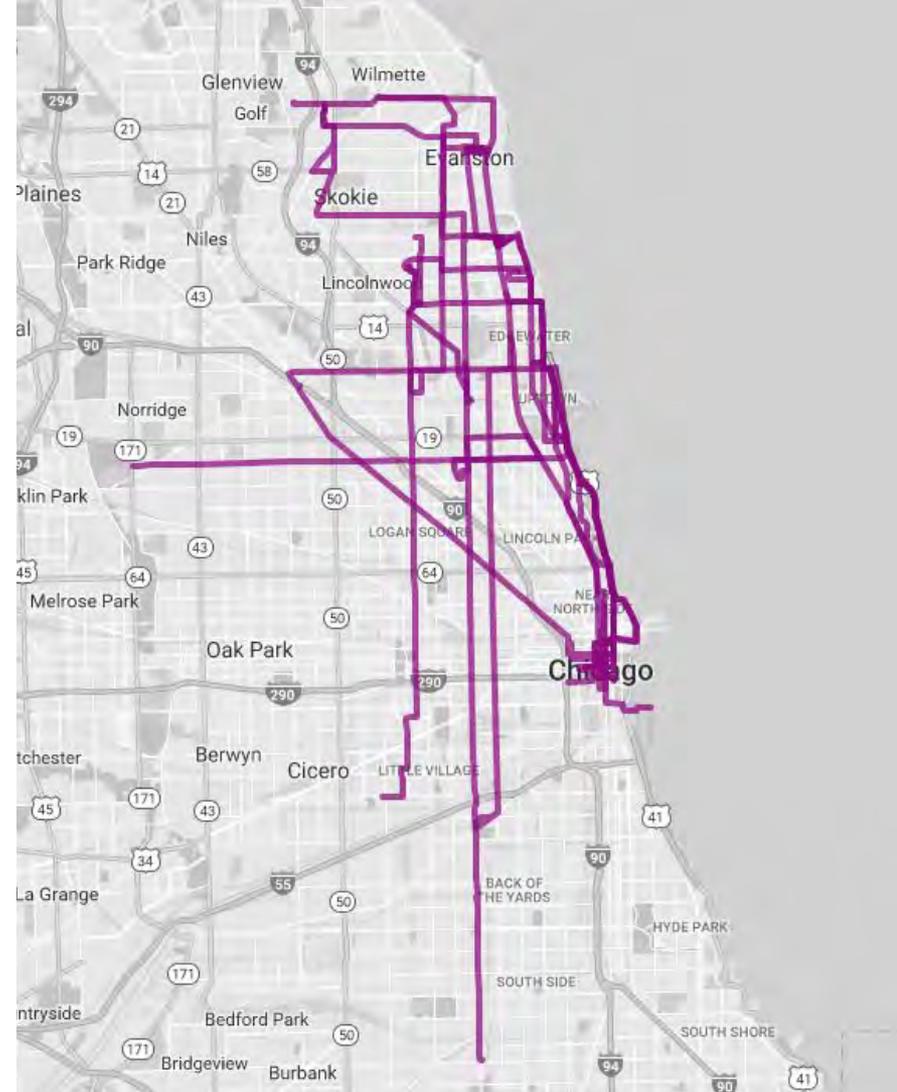


Source: Scarborough Chicago



Routes

#	Route Name	#	Route Name
11	Lincoln	135	Clarendon/LaSalle Express
22	Clark	136	Sheridan/LaSalle Express
36	Broadway	146	Inner Drive/Michigan Express
49	Western	147	Outer Drive Express
49B	North Western	148	Clarendon/Michigan Express
X49	Western Express	151	Sheridan
50	Damen	152	Addison
56	Milwaukee	155	Devon
82	Kimball-Homan	201	Central/Ridge
92	Foster	205	Chicago/Golf
93	California/Dodge	206	Evanston Circulator
96	Lunt		



Descriptions

North Park Garage

Landmarks

Museum Campus
Lincoln Park Zoo
Merchandise Mart
Art Institute
Theater District
Wrigley Field
Peggy Notebaert
Nature Museum
Grant Park
Millennium Park
Navy Pier
Financial District
Daley Center
Palmer House

Willis Tower
Civic Opera House
Hancock Building
North Pond
Aragon Ballroom
Riviera Theater
Billy Caldwell Golf Course
Chicago History Museum
Chicago Children's Museum
Union Station
Buckingham Plaza
Lincoln Park Boat Club
Federal Reserve Bank
Cook County Building

Schools

DePaul University
Columbia College
Northwestern University
University of Chicago
Kendall College
Northeastern IL University
Loyola University
Olympia College
Northwestern Business College
Wright College
Truman College
National Louis University

Neighborhoods

Lincoln Park
Rogers Park
Uptown
Skokie
Evanston
Lakeview

Old Town
Gold Coast
Loop
Lincoln Square
Ravenswood

Major Hospitals

Evanston Hospital
Norwegian American Hospital
Swedish Covenant Hospital
St. Francis Hospital
Resurrection Hospital
Weiss Memorial Hospital

Chicago Lakeshore Hospital
Edgewater Hospital
Mount Sinai Medical Center
Rush North Shore Medical Center
St. Elizabeth's Hospital

Shopping

Water Tower Place
Old Orchard Shopping Center
Michigan Avenue
State Street

Addison Mall Shopping Center
Dunhurst Shopping Center
Lincolnwood Towne Center



Chicago: Kedzie Garage Overview

Kedzie Garage

Kedzie Garage bus routes run in and around Chicago's Near West and West Side areas, as well as some west suburban communities. Bus routes originating from this garage provide access to nearly all of the CTA rail lines.



Kedzie Garage

Over half of riders within Kedzie Garage are employed in white-collar professions. Kedzie offers advertisers opportunities for reaching Hispanic audiences.

- 270+ total buses
- 24 routes

Available Media

Interior Cards	Fullbacks
Brand Buses	Fullwraps
Kings	Ultra Super Kings
Queens	Window Clings
Tails	Headlights
Headliners	

Sources: Scarborough Chicago



Kedzie Garage Commuter Profile

Gender

Female	56.0%
Male	44.0%

Employment Status

Full-Time	44.6%
White Collar	51.0%
Management, Business Financial	11.7%
Professional	22.6%
Service	11.8%
Sales, Office	16.6%

Education Level Attained

High School	30.7%
Some College (1-3 years)	15.8%
College Graduate or more	38.9%

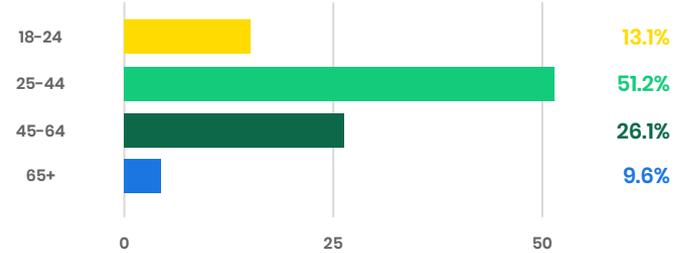
Residence Status

Own	30.7%
Rent	63.6%
Neither	5.7%

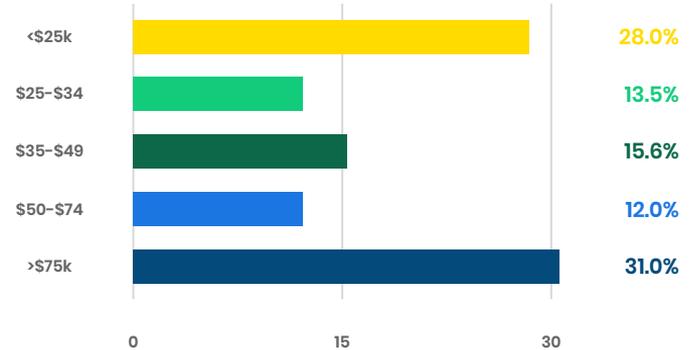
Race/Ethnicity

White	52.1%
African American	28.8%
Hispanic	29.5%
Asian	9.1%
Other	10.9%

Age



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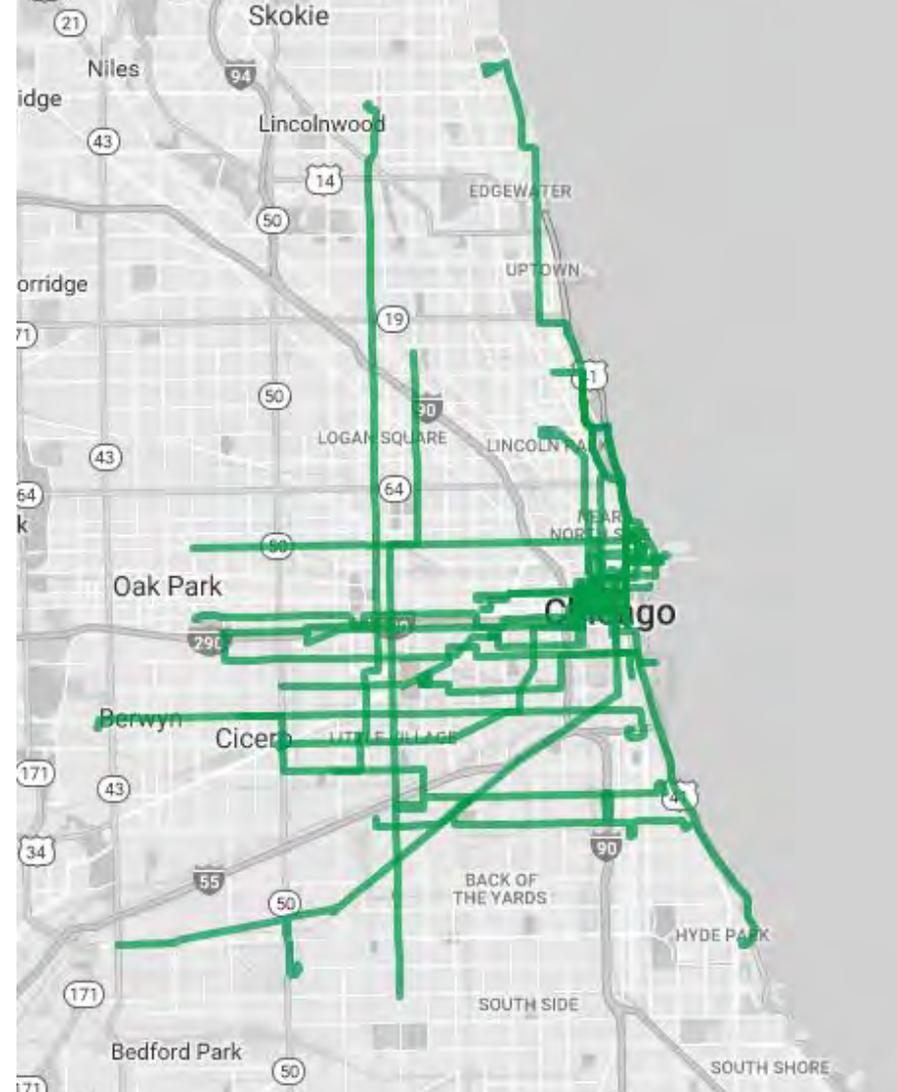


Source: Scarborough Chicago



Routes

#	Route Name	#	Route Name
7	Harrison	66	Chicago
10	Museum of S&I	82	Kimball/Homan
12	Roosevelt	120	Ogilvie/Streeterville Express
18	16th/18th	121	Union/Streeterville Express
19	United Center Express	124	Navy Pier
21	Cermak	125	Water Tower Express
35	31st/35th	126	Jackson
37	Sedgwick	134	Stockton/LaSalle Express
39	Pershing	143	Stockton/Michigan Express
52	Kedzie/California	151	Sheridan
60	Blue Island/26th	156	LaSalle
62	Archer	157	Streeterville/Taylor



Descriptions

Kedzie Garage

Landmarks

Midway Airport
Chinatown
United Center
Navy Pier
Museum Campus
Grant Park
City Hall
Palmer House
McCormick Place
Union Station
Willis Tower
Thompson Center

Museum of Science & Industry
Cook County Building
Chicago Board of Trade
Federal Reserve Bank
Buckingham Fountain
Burnham Pointe Yacht Club
House of Blues
Lincoln Park Zoo
Chicago History Museum
DuSable Museum
Shubert Theater

Schools

DePaul University
Columbia College
Northwestern University

Loyola University
University of Chicago
Rush University

Neighborhoods

West Loop
Loop
South Loop
University Village
Little Italy

Medical District
Streeterville
Pilsen
Douglas Park

Major Hospitals

St. Francis Hospital
Northwestern Hospital
Rush University Hospital
University of Chicago Hospital
Children's Memorial Hospital
Michael Reese Hospital
Stroger Hospital
Weiss Memorial Hospital

Swedish Covenant Hospital
Loretto Hospital
Lincoln Park Hospital
Mercy Hospital
Holy Cross Hospital
Chicago Lakeshore Hospital
Methodist Hospital

Shopping

Addison Mall
Ford City Mall

Michigan Avenue Shopping
Water Tower Mall



Chicago: Forest Glen Garage Overview

Forest Glen Garage

Bus routes operating out of the Forest Glen Garage run in and around the city's North and Northwest Sides into the North Shore suburban communities of Skokie, Evanston and Glenview. Forest Glen Garage bus routes also provide access to the Blue, Brown, Purple, Red and Yellow rail lines.



Forest Glen Garage

Nearly half of the riders within Forest Glen Garage are between the ages of 25 and 44. Forest Glen is one of the garages recommended for reaching Hispanic audiences.

- 250+ total buses
- 20 routes

Available Media

Interior Cards	Fullbacks
Brand Buses	Fullwraps
Kings	Ultra Super Kings
Queens	Window Clings
Tails	Headlights
Headliners	

Sources: Scarborough Chicago; Geopath



Forest Glen Garage Commuter Profile

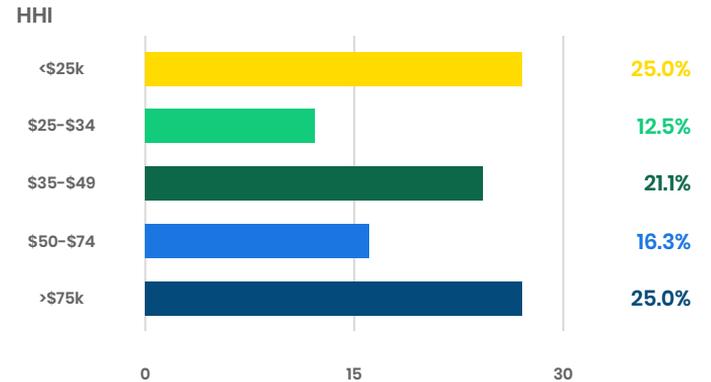
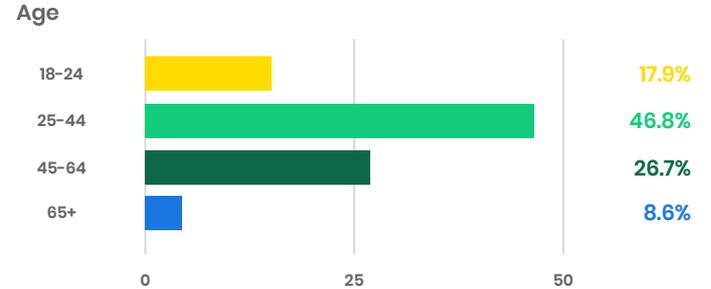
Gender	
Female	54.1%
Male	45.9%

Employment Status	
Full-Time	39.9%
White Collar	42.4%
Management, Business Financial	8.2%
Professional	23.9%
Service	16.2%
Sales, Office	10.2%

Education Level Attained	
High School	29.9%
Some College (1-3 years)	18.7%
College Graduate or more	35.8%

Residence Status	
Own	29.2%
Rent	64.7%
Neither	6.1%

Race/Ethnicity	
White	55.1%
African American	31.1%
Hispanic	25.8%
Asian	5.7%
Other	8.1%



Source: Scarborough Chicago



Descriptions

Forest Glen Garage

Landmarks

Midway Airport
Chinatown
United Center
Navy Pier
Museum Campus
Grant Park
City Hall
Palmer House
McCormick Place
Union Station
Willis Tower
Thompson Center

Museum of Science & Industry
Cook County Building
Chicago Board of Trade
Federal Reserve Bank
Buckingham Fountain
Burnham Pointe Yacht Club
House of Blues
Lincoln Park Zoo
Chicago History Museum
DuSable Museum
Shubert Theater

Schools

DePaul University
Columbia College
Northwestern University

Loyola University
University of Chicago
Rush University

Neighborhoods

Bucktown
Wicker Park
Lakeview
Jefferson Park
Harwood Heights

Albany Park
Portage Park
Avondale
Irving Park

Major Hospitals

St. Francis Hospital
Northwestern Hospital
Rush University Hospital
University of Chicago Hospital
Children's Memorial Hospital
Michael Reese Hospital
Stroger Hospital
Weiss Memorial Hospital

Swedish Covenant Hospital
Loretto Hospital
Lincoln Park Hospital
Mercy Hospital
Holy Cross Hospital
Chicago Lakeshore Hospital
Methodist Hospital

Shopping

Addison Mall
Ford City Mall

Michigan Avenue Shopping
Water Tower Mall



Chicago: Chicago Garage Overview

Chicago Garage

The Chicago Garage bus routes cover the North and West sides of the city. Most of the bus routes run east/west between the West Side and Lincoln Park, Near North Side and CBD/Loop areas. Buses from this garage also provide access to the Green, Pink and Red Lines.



Chicago Garage

The majority of riders within the Chicago Garage are A25-44. Chicago Garage provides advertisers with opportunities to reach Hispanic audiences.

- 260+ total buses
- 18 routes

Available Media

Interior Cards	Fullbacks
Brand Buses	Fullwraps
Kings	Ultra Super Kings
Queens	Window Clings
Tails	Headlights
Headliners	

Sources: Scarborough Chicago; Geopath



Chicago Garage Commuter Profile

Gender

Female	55.8%
Male	44.2%

Employment Status

Full-Time	46.5%
White Collar	49.1%
Management, Business Financial	10.4%
Professional	22.9%
Service	14.5%
Sales, Office	15.8%

Education Level Attained

High School	28.3%
Some College (1-3 years)	15.6%
College Graduate or more	39.3%

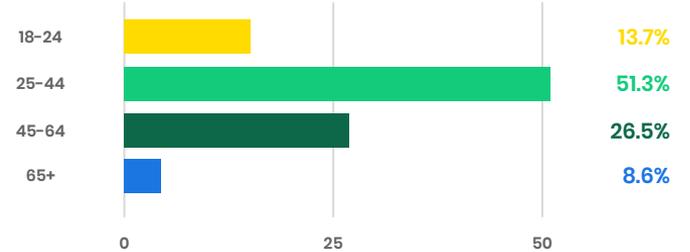
Residence Status

Own	32.7%
Rent	60.7%
Neither	6.6%

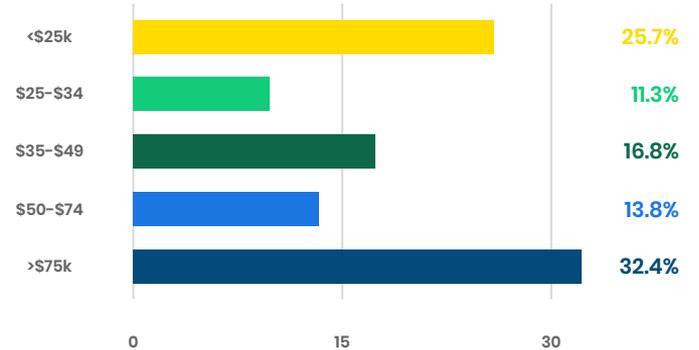
Race/Ethnicity

White	52.7%
African American	27.0%
Hispanic	28.8%
Asian	9.6%
Other	10.7%

Age



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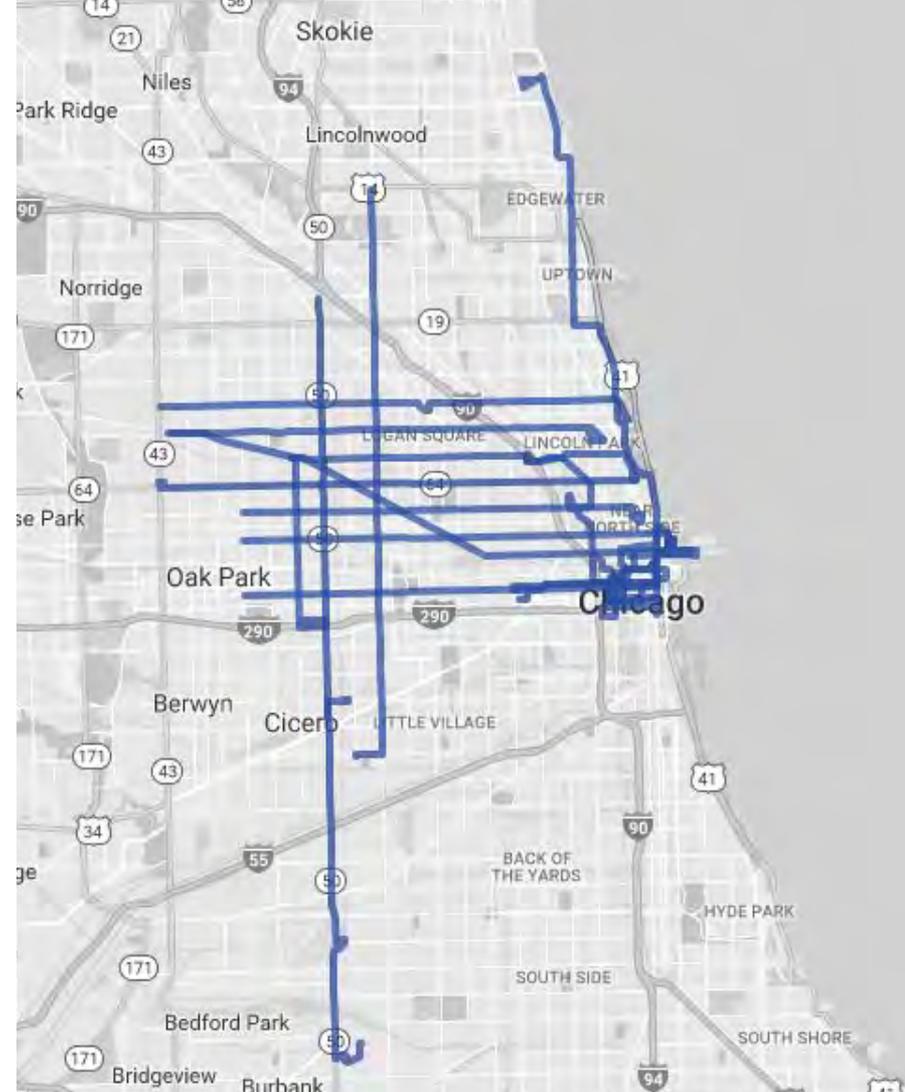


Source: Scarborough Chicago



Routes

#	Route Name	#	Route Name
19	United Center Express	72	North
20	Madison	73	Armitage
53	Pulaski	74	Fullerton
54	Cicero	76	Diversey
54B	South Cicero	120	Ogilvie/Streeterville Express
57	Laramie	121	Union/Streeterville Express
65	Grand	125	Water Tower Express
66	Chicago	132	Goose Island Express
70	Division	151	Sheridan



Descriptions

Chicago Garage

Landmarks

Lincoln Park Zoo
Financial District
Theater District
Navy Pier
Museum Campus
Newberry Library
Daley Center
Printing House Row
Union Station
Riverside Plaza
Willis Tower
Civic Opera House
Merchandise Mart
House of Blues

Cook County Building
Mexican Fine Arts Museum
Hancock Tower
Chicago Children's Museum
North Pond
Chicago History Museum
Billy Caldwell Golf Course
Briar Street Theater
Krauss Hall
Buckingham Plaza
Covenant Club
South Water Market
McClurg Court

Schools

DePaul University
Columbia College
Northwestern University
University of Chicago
Rush University

American College of Surgeons
Kendall College
College of Office Technology
Northwestern Business College
West Suburban College

Neighborhoods

Bucktown
Wicker Park
Lakeview
Lincoln Park
Old Town
Gold Coast

Oak Park
Loop
River North
Logan Square
Garfield Park
Humboldt Park

Major Hospitals

University of IL Medical Center
Norwegian American Hospital

St. Elizabeth's Hospital
Swedish Covenant

Shopping

State Street Shopping
Addison Mall Shopping Center

Michigan Avenue Shopping
Water Tower Mall



Chicago: 103rd Garage Overview

103rd Garage

Buses operating out of the 103rd Garage run primarily on the city's South and Southeast Sides. 103rd Garage bus routes also provide access to the Blue, Green and Red rail lines.



103rd Garage

Over half of riders within this garage are employed in white-collar occupations. The 103rd Garage also offers advertisers opportunities for reaching African American Audiences.

- 230+ total buses
- 26 routes

Available Media

Interior Cards	Fullbacks
Brand Buses	Fullwraps
Kings	Ultra Super Kings
Queens	Window Clings
Tails	Headlights
Headliners	

Sources: Scarborough Chicago; Geopath



103rd Garage Commuter Profile

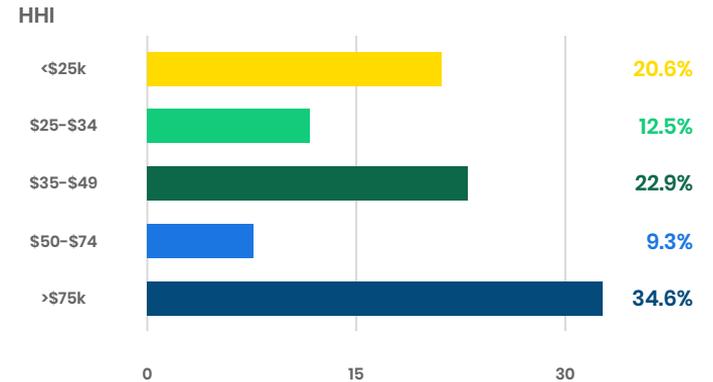
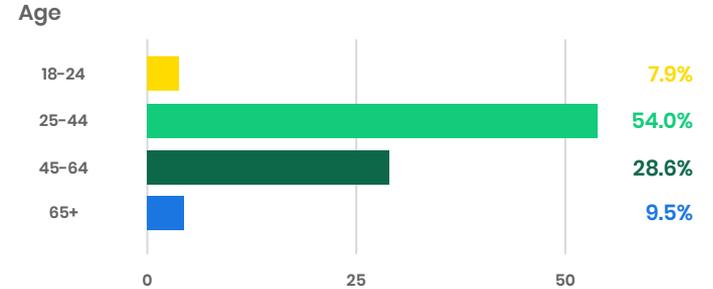
Gender	
Female	51.7%
Male	48.3%

Employment Status	
Full-Time	48.4%
White Collar	53.1%
Management, Business Financial	11.1%
Professional	23.2%
Service	11.7%
Sales, Office	18.7%

Education Level Attained	
High School	22.1%
Some College (1-3 years)	20.8%
College Graduate or more	41.3%

Residence Status	
Own	27.1%
Rent	69.6%
Neither	3.3%

Race/Ethnicity	
White	38.9%
African American	42.8%
Hispanic	18.9%
Asian	8.7%
Other	9.5%

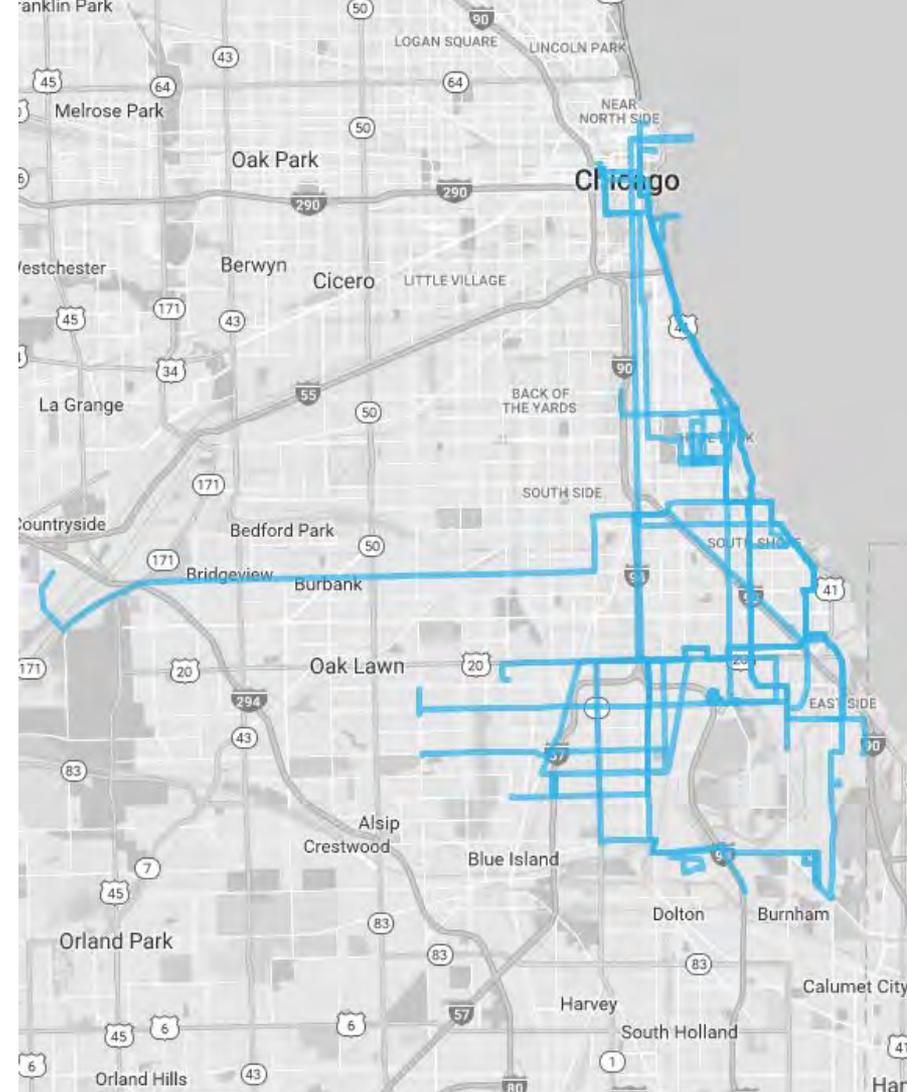


Source: Scarborough Chicago



Routes

#	Route Name	#	Route Name
6	Jackson Park Express	103	West 103rd
J14	Jeffery Jump	106	East 103rd
15	Jeffery Local	108	Halsted/95th
26	South Shore Express	111	111th/King Drive
28	Stony Island	112	Vincennes/111th
N5	South Shore Night Bus	115	Pullman/115th
29	State	119	Michigan/119th
30	South Chicago	128	Soldier Field Express
34	South Michigan	169	69th-UPS Express
71	71st/South Shore	170	U of Chicago/Midway
95E	93rd-95th	171	U of Chicago/Hyde Park
95W	West 95th	172	U of Chicago/Kenwood
100	Jeffery Manor Express	192	U of Chicago Hospitals Express



Descriptions

103rd Garage

Landmarks

Soldier Field
Navy Pier
Theater District
Financial District
Furniture Row
Centennial Fountain
Musical Arts Building
Printing House Row
Hancock Tower
Museum Campus
Lake Marion
DuSable Museum

Museum of Science & Industry
Guaranteed Rate Field
Children's Museum of Oak Lawn
Terra Museum of American Art
Museum of Contemporary Art
Bronzeville Children's Museum
Balzekas Museum of Lithuania
Fire Museum of Greater Chicago
Hyde Park Historical Society
Smart Museum of Art
Museum of Natural History
Oriental Institute Museum

Schools

Columbia College
Northwestern University
University of Chicago
Fox College
Corinthian College

Loyola University Downtown
Vandercook College of Music
Illinois Institute of Technology
Olive Harvey College South
St. Xavier University

Neighborhoods

Hyde Park
Englewood
Hometown
Evergreen Park
Loop/Downtown

Calumet City
South Chicago
Washington Park
Bronzeville
West Pullman

Major Hospitals

Provident Hospital
Mercy Hospital
Holy Cross Hospital
Jackson Park Hospital
Michael Reese Hospital
St. Bernard Hospital

Advocate Christ Medical Center
Northwestern Memorial Hospital
Advocate Trinity Hospital
Roseland Community Hospital
La Rabida Children's Hospital
Little Company of Mary Hospital

Shopping

Water Tower Place
Michigan Avenue Shopping
State Street Shopping
Ford City Mall

Lake Meadows Mall
63rd. Street Shopping
Furniture Row



Chicago: 77th Garage Overview

77th Garage

77th Garage operates bus routes that run throughout Chicago's South and Southeast sides. 77th Garage has bus routes that connect with the Green, Orange and Red Lines.



77th Garage

77th Garage has a high concentration of riders aged 25-54. 77th Garage is one of the garages recommended for reaching AA audiences.

- 180+ total buses
- 13 routes

Available Media

Interior Cards	Fullbacks
Brand Buses	Fullwraps
Kings	Ultra Super Kings
Queens	Window Clings
Tails	Headlights
Headliners	

Sources: Scarborough Chicago; Geopath



77th Garage Commuter Profile

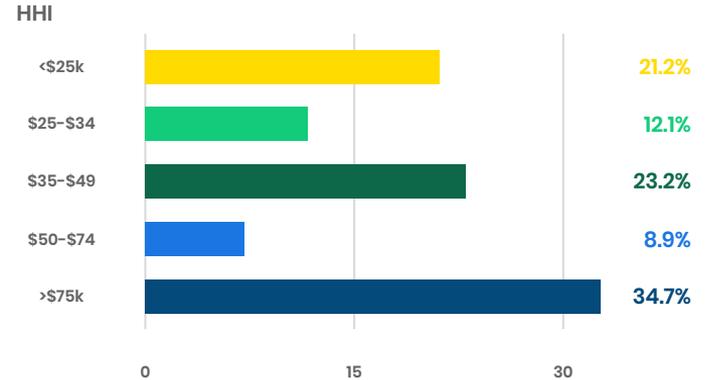
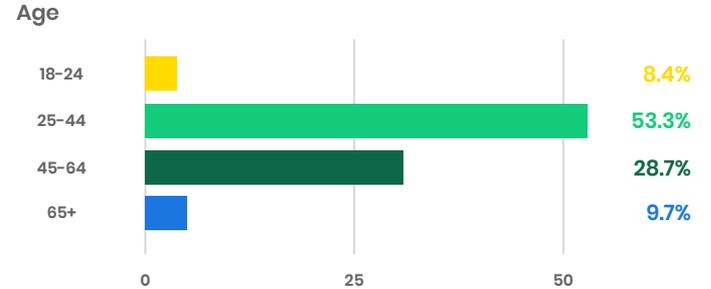
Gender	
Female	53.4%
Male	46.6%

Employment Status	
Full-Time	47.7%
White Collar	53.0%
Management, Business Financial	11.0%
Professional	23.1%
Service	10.8%
Sales, Office	18.9%

Education Level Attained	
High School	22.8%
Some College (1-3 years)	19.9%
College Graduate or more	40.6%

Residence Status	
Own	27.8%
Rent	69.2%
Neither	3.1%

Race/Ethnicity	
White	39.9%
African American	43.2%
Hispanic	19.7%
Asian	8.1%
Other	8.8%



Source: Scarborough Chicago



Routes

#	Route Name	#	Route Name
1	Bronzeville/Union Station	43	43rd
2	Hyde Park Express	51	51st
3	King Drive	52A	South Kedzie
4	Cottage Grove	53A	South Pulaski
8	Halsted	79	79th
8A	South Halsted	87	87th
24	Wentworth		



Descriptions

77th Garage

Landmarks

Soldier Field
Navy Pier
Theater District
Financial District
House of Blues
Centennial Fountain
Musical Arts Building
Printing House Row
Hancock Tower
Museum Campus
Lake Marion
DuSable Museum
Second City

Museum of Science & Industry
Guaranteed Rate Field
Blommer Chocolate Factory
Museum of Contemporary Art
Bronzeville Children's Museum
Chicago Blues Museum
Renaissance Society
Hyde Park Historical Society
Smart Museum of Art
Museum of Natural History
Oriental Institute Museum
Ukrainian Cultural Center

Schools

Columbia College
Northwestern University
University of Chicago
Rush University
Corinthian College
St. Xavier University
Moody Bible Institute

Loyola University Downtown
Vandercook College of Music
Illinois Institute of Technology
Olive Harvey College South
Moraine Valley Community College
International School of Surgeons

Neighborhoods

Hyde Park
Englewood
Hometown
Evergreen Park
Loop/Downtown

Gresham
South Loop
Bridgeport
Bronzeville

Major Hospitals

St. Elizabeth's Hospital
Mercy Hospital
Holy Cross Hospital
Jackson Park Hospital
Michael Reese Hospital

Norwegian American Hospital
Roseland Community Hospital
La Rabida Children's Hospital
Little Company of Mary Hospital
St. Bernard Hospital

Shopping

Water Tower Place
Michigan Avenue Shopping
State Street Shopping
Ford City Mall

Lake Meadows Mall
63rd. Street Shopping
Furniture Row
Pipers Alley Mall



Chicago: 74th Garage Overview

74th Garage

Buses originating from the 74th Garage run daily routes in and around Chicago's South/Southwest sides. 74th Garage operates bus routes that connect with the Green, Orange and Red Lines. The 74th Garage also has multiple routes that make stops at Midway Airport.



74th Garage

Nearly half of 74th Garage riders are employed full time. The 74th Garage provides advertisers excellent opportunities to target Hispanic and African American audiences.

- 250+ total buses
- 18 routes

Available Media

Interior Cards	Fullbacks
Brand Buses	Fullwraps
Kings	Ultra Super Kings
Queens	Window Clings
Tails	Headlights
Headliners	

Sources: Scarborough Chicago; Geopath



74th Garage Commuter Profile

Gender

Female	55.9%
Male	44.1%

Employment Status

Full-Time	44.2%
White Collar	48.9%
Management, Business Financial	9.4%
Professional	22.3%
Service	12.6%
Sales, Office	17.1%

Education Level Attained

High School	26.7%
Some College (1-3 years)	18.2%
College Graduate or more	39.1%

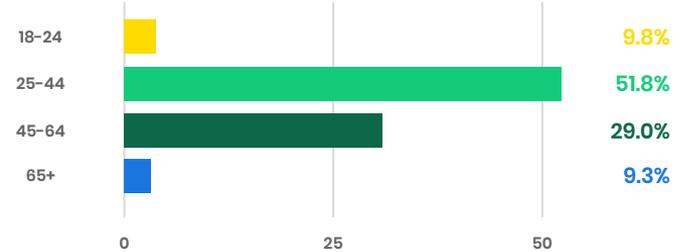
Residence Status

Own	30.0%
Rent	64.6%
Neither	5.4%

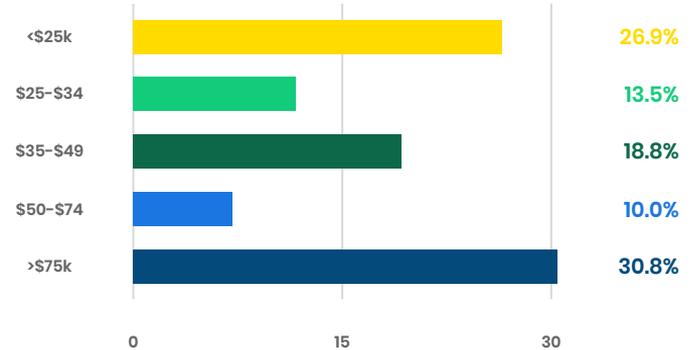
Race/Ethnicity

White	41.6%
African American	36.3%
Hispanic	25.9%
Asian	10.4%
Other	11.7%

Age



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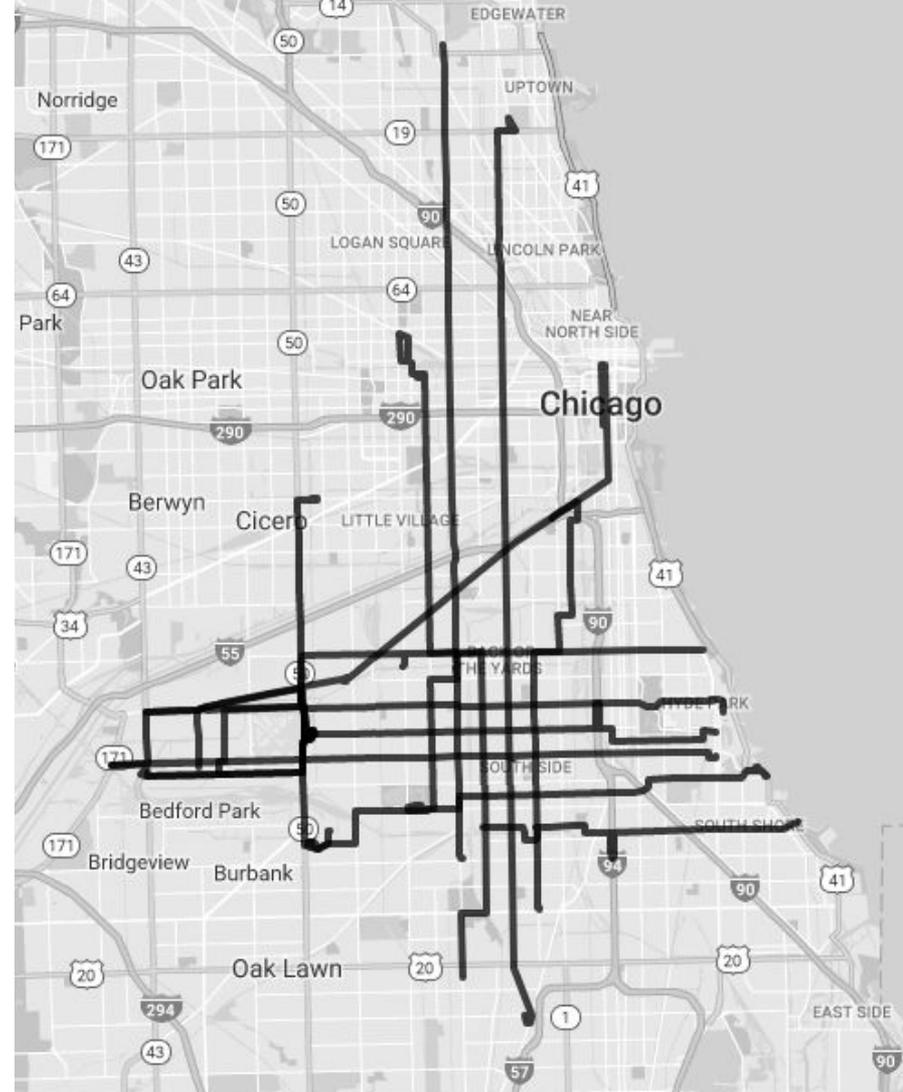


Source: Scarborough Chicago



Routes

#	Route Name	#	Route Name
9	Ashland	55N	55th/Narragansett
X9	Ashland Express	59	59th/61st
44	Wallace-Racine	62	Archer
47	47th	62H	Archer/Harlem
48	South Damen	63	63rd
49	Western	63W	West 63rd
X49	Western Express	67	67th-69th-71st
54B	South Cicero	75	74th-75th
55	Garfield	94	South California
55A	55th/Ashland	165	West 65th



Descriptions

74th Garage

Landmarks

Midway Airport
Lincoln Park Zoo
House of Blues
DuSable Museum
Second City
North Pond
Visitor Center
Avon Products
Briar Street Theater
Chicago Speedway
Tootsie Roll Industries

Hyde Park Historical Society
Smart Museum of Art
Museum of Natural History
Oriental Institute Museum
Chicago History Museum
Chicago Blues Museum
Historic Pullman Foundation
Balzekas Museum of Lithuania
Fire Museum of Greater Chicago
Hawthorne Race Course

Schools

University of Chicago
Moody Bible Institute
Kendall College

Vandercook College of Music
Illinois Institute of Technology
International School of Surgeons
College of Office Technology

Neighborhoods

Hyde Park
Englewood
Hometown
Evergreen Park

Gresham
Cicero
Back-of-the-Yards

Major Hospitals

St. Elizabeth's Hospital
Mercy Hospital
Holy Cross Hospital
Jackson Park Hospital
Michael Reese Hospital

St. Bernard Hospital
Norwegian American Hospital
Roseland Community Hospital
La Rabida Children's Hospital
Little Company of Mary Hospital

Shopping

Ford City Mall
Evergreen Plaza
Pipers Alley Mall

Lake Meadows Mall
63rd. Street Shopping



Contact Us

Intersection

Tara Barbato

30 North LaSalle St., Suite 2600

Chicago, IL 60602

tara.barbato@intersection.com

312 471-1381