

 Intersection

# CTA Rail Line Overviews

Chicago

# Blue Line Overview

# Blue Line

The Blue Line begins at O'Hare International Airport at the far northwest end of the city. After traveling through the Northwest Side, the Blue Line then makes its way through the Loop via the subway and across the West Side to its southwest end at Forest Park. It is one of the CTA's busiest rail lines and one of the two lines to run 24/7.



# Blue Line

The Blue Line serves as a vital link to various destinations ranging from O'Hare International Airport, Rosemont Convention Center, Allstate Arena and the James R. Thompson Center.

- 33 total stations
- 22.6 miles of tracks

## Available Media

Interior Cards	Brand Trains	Half Wraps
Digital Platforms	Station Kinds	Fullwraps
Digital Urban Panels	Urban Panels	Door Wraps
1-Sheets	Dioramas	Turnstiles
2-Sheets	Station Saturations	
Triads	Station Dominations	



# Blue Line Commuter Profile

## Gender

Female	48.4%
Male	51.6%

## Employment Status

Full-Time	63.0%
White Collar	69.5%
Management, Business Financial	24.9%
Professional	30.3%
Service	6.4%
Sales, Office	14.3%

## Education Level Attained

High School	17.7%
Some College (1-3 years)	15.0%
College Graduate or more	56.7%

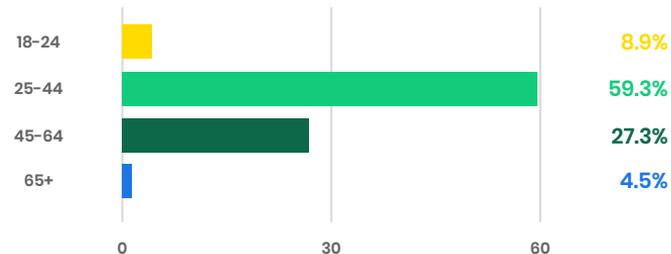
## Residence Status

Own	36.8%
Rent	60.5%
Neither	2.7%

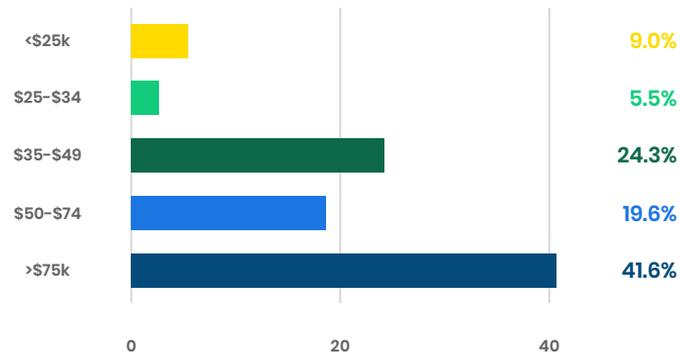
## Race/Ethnicity

White	60.1%
African American	21.6%
Hispanic	23.7%
Asian	7.0%
Other	11.3%

## Age



## HHI



Source: Scarborough Chicago



# Stations

Station		
O'Hare	Western (O'Hare)	UIC-Halsted
Rosemont	Damen	Racine
Cumberland	Division	IL Medical District
Harlem/Higgins	Chicago	Western (Forest Park)
Jefferson Park	Grand	Kedzie-Homan
Montrose	Clark/Lake	Pulaski
Irving Park	Washington	Cicero
Addison	Monroe	Austin
Belmont	Jackson	Oak Park
Logan Square	LaSalle	Harlem/Congress
California	Clinton	Forest Park



## Descriptions

### Blue Line

Landmarks	O'Hare Airport	Allstate Arena	
	Chicago City Hall	Akoo Theater	
	Thompson Center	Harold Washington Library	
	Daley Center	Rosemont Convention Center	
	Chicago Theater	Irish American Heritage Center	
	Millennium Park	Logan Square Auditorium	
	Union Station	UIC Pavilion	
	Auditorium Theater	Illinois Medical District	
	Art Institute of Chicago	United Center	
	Goodman Theater	Ernest Hemingway Museum	
	Palmer House	Oak Park Conservatory	
	Civic Opera House	Frank Lloyd Home & Studio	
	Theater District		
	Schools	DePaul University	National Louis University
		Columbia College	Malcolm X College
Roosevelt University		University of Illinois-Chicago	
Rush University		Coyne American Institute	

Neighborhoods	Rosemont	Jefferson Park	Greektown		
	Bucktown	Norwood Park	West Loop		
	Wicker Park	Edison Park	Oak Park		
	Logan Square	Park Ridge	Forest Park		
	Avondale	Downtown/Loop	Lawndale		
	Irving Park				
	Major Hospitals	Resurrection Hospital	Rush University Medical Center		
		Stroger Hospital	Jesse Brown VA Medical Center		
		Loretto Hospital	Advocate Bethany Hospital		
Rush Oak Park Hospital		UIC Medical Center			
Shopping	State Street Shopping	Wicker Park Boutiques			
	Block 37	Harlem-Foster Shopping Center			
	Sullivan Center	Downtown Oak Park			
	Bucktown's Damen Ave	Fashion Outlets of Chicago			
Zip Codes	60660	60630	60622	60604	60644
	60618	60641	60601	60607	60018
	60631	60613	60602	60666	60138
	60656	60647	60603	60612	60304



# Brown Line Overview

# Brown Line

The Brown Line runs from Albany Park on the North Side to Downtown Chicago, staying completely above ground throughout the whole route.



# Brown Line

The Brown Line runs through some of most popular as well as hip and trendy neighborhoods on Chicago's North and Northwest Sides .

- 28 total stations
- 11.3 miles of tracks

## Available Media

Interior Cards	Brand Trains	Half Wraps
Digital Platforms	Station Kinds	Fullwraps
Digital Urban Panels	Urban Panels	Door Wraps
1-Sheets	Dioramas	Turnstiles
2-Sheets	Station Saturations	
Triads	Station Dominations	



# Brown Line Commuter Profile

## Gender

Female	41.8%
Male	58.2%

## Employment Status

Full-Time	63.6%
White Collar	67.4%
Management, Business Financial	16.1%
Professional	36.0%
Service	4.4%
Sales, Office	3.3%

## Education Level Attained

High School	13.3%
Some College (1-3 years)	20.7%
College Graduate or more	64.4%

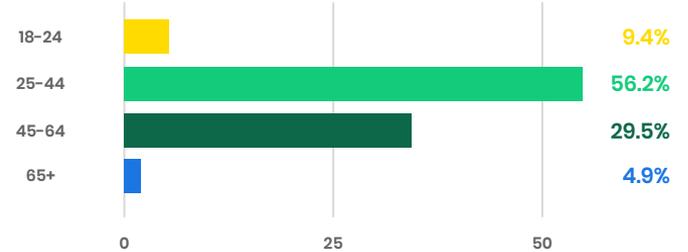
## Residence Status

Own	24.3%
Rent	67.9%
Neither	7.9%

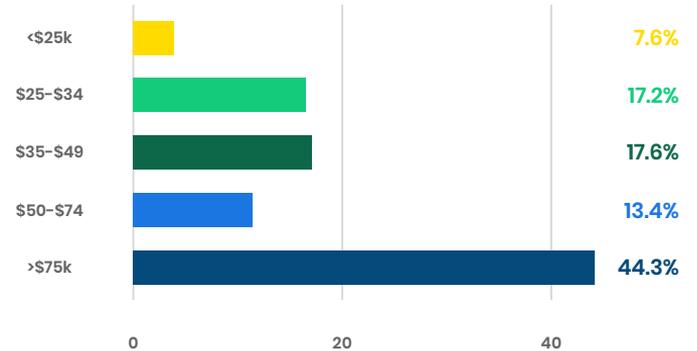
## Race/Ethnicity

White	56.2%
African American	21.7%
Hispanic	8.4%
Asian	22.4%
Other	7.0%

## Age



## HHI



Source: Scarborough Chicago



# Stations

Station- Brown Line Only	Station- Multiple Rail Lines/Loop	
Kimball	Belmont	Library
Kedzie	Wellington	Adams/Wabash
Francisco	Diversey	Quincy
Rockwell	Fullerton	State/Lake
Western	Armitage	Clark/Lake
Damen	Sedgwick	
Montrose	Chicago	
Irving Park	Merchandise Mart	
Addison	Washington/Wells	
Paulina	Washington/Wabash	
Southport	LaSalle/Van Buren	



## Descriptions

### Brown Line

Landmarks	Willis Tower Union Station Chicago City Hall Civic Opera House Thompson Center Daley Center Chicago Theater Siskel Film Center Millennium Park Grant Park Theater District Merchandise Mart Piper's Alley Second City	Harold Washington Library Chicago Board of Trade Buckingham Fountain Symphony Center Art Institute of Chicago Chicago Cultural Center Zanies Comedy Club Park West Wrigley Field Lincoln Park Zoo Vic Theater Old Town School of Folk Music Lillstreet Art Center Chicago History Museum
Schools	DePaul University Columbia College Roosevelt University Moody Bible Institute Illinois Institute of Art	Northwestern Illinois University North Park University Robert Morris University John Marshall Law School

Neighborhoods	Albany Park Lincoln Square Ravenswood North Center	Roscoe Village Lakeview Lincoln Park	Old Town River North Downtown		
Major Hospitals	Kindred Hospital Children's Memorial Hospital	Swedish Covenant Hospital Illinois Masonic Medical Center			
Shopping	State Street Shopping Block 37 Sullivan Center Jeweler's Row	Lincoln Park Boutiques Clark Street Shops Belmont Avenue Shops			
Zip Codes	60625 60640 60613	60657 60614 60610	60654 60603 60602	60601 60606	60605 60604



# Green Line Overview

# Green Line

The Green Line is completely elevated and is comprised of portions of the CTA's most historic rail segments, that dates back to 1892. The western end of the line originates suburban of Oak Park, and the southern end has two branches that originate on 63rd Street in Chicago.

Monthly Ridership: 1,191,873



# Green Line

The Green Line caters to a widely diverse clientele including a heavy African American population, business professionals and students.

- 29 total stations
- 20.7 miles of tracks

## Available Media

Interior Cards	Brand Trains	Half Wraps
Digital Platforms	Station Kinds	Fullwraps
Digital Urban Panels	Urban Panels	Door Wraps
1-Sheets	Dioramas	Turnstiles
2-Sheets	Station Saturations	
Triads	Station Dominations	



# Green Line Commuter Profile

## Gender

Female	56.2%
Male	43.8%

## Employment Status

Full-Time	51.2%
White Collar	67.5%
Management, Business Financial	17.5%
Professional	23.9%
Service	2.9%
Sales, Office	26.0%

## Education Level Attained

High School	14.2%
Some College (1-3 years)	25.2%
College Graduate or more	48.2%

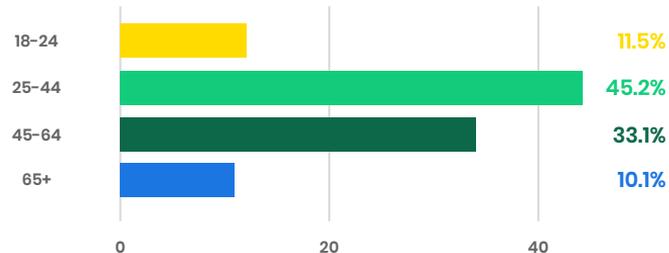
## Residence Status

Own	29.1%
Rent	59.8%
Neither	11.2%

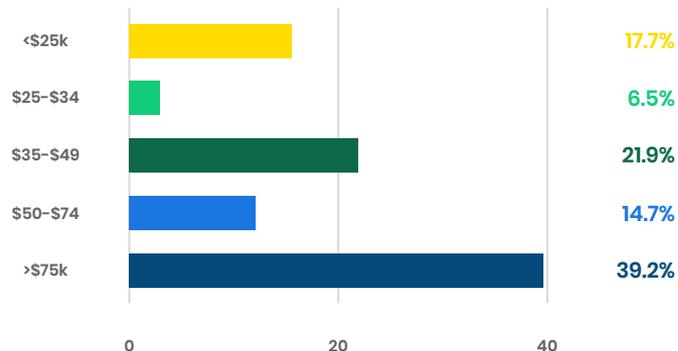
## Race/Ethnicity

White	47.7%
African American	36.4%
Hispanic	6.9%
Asian	12.4%
Other	3.5%

## Age



## HHI



Source: Scarborough Chicago



# Stations

Station- Green Line Only		Station- Multiple Rail Lines/Loop
Harlem/Lake	35th-Bronzeville	Ashland
Oak Park	Indiana	Morgan
Ridgeland	43rd	Clinton
Austin	47th	Roosevelt
Central	51st	Adams/Wabash
Laramie	Garfield	Washington/Wabash
Cicero	King Drive	State/Lake
Pulaski	63rd/Cottage Grove	Clark/Lake
Conservatory	Halsted	
Kedzie	Ashland/63rd	
California	Cermak/McCormick Place	



## Descriptions

### Green Line

Landmarks	Union Park	Burnham Park
	Chicago City Hall	Harold Washington Library
	Civic Opera House	Chicago Board of Trade
	Thompson Center	Buckingham Fountain
	Daley Center	Symphony Center
	Chicago Theater	Chicago Cultural Center
	Siskel Film Center	Guaranteed Rate Field
	Millennium Park	United Center
	Grant Park	Garfield Park Conservatory
	Theater District	Museum of Holography
	Field Museum	Ernest Hemingway Museum
	Soldier Field	Oak Park Conservatory
	Shedd Aquarium	Frank Lloyd Wright Home & Studio
	Adler Planetarium	Lake Theater
	Schools	DePaul University
Columbia College		John Marshall Law School
Roosevelt University		Illinois Institute of Technology
Illinois Institute of Art		Kennedy King College
Concordia University		University of Chicago
Dominican University		

Neighborhoods	Oak Park	Downtown	Washington Park		
	Austin	South Loop	Woodlawn		
	Garfield Park	Bronzeville	Englewood		
	West Loop				
Major Hospitals	West Suburban Medical Center	U of C Medical Center			
	Provident Hospital of Cook Cty				
Shopping	State Street Shopping	Jeweler's Row			
	Block 37	Downtown Oak Park			
	Sullivan Center				
Zip Codes	60130	60624	60616	60637	60603
	60302	60612	60653	60621	60602
	60644	60661	60615	60636	60601



# The Loop Overview

# The Loop

The Loop is Chicago's Major Business Center. Most specifically, the Loop refers to an area bounded by the CTA 'L' tracks. In general use it refers to the core of central business district, which is the second largest in the United States after Midtown Manhattan.



# The Loop

Skyscrapers dominate Loop architecture, which include the Chicago Board of Trade, Willis Tower, and the Lyric Opera House. This area also offers numerous shopping opportunities, such as the historic State Street Shopping District. Numerous government buildings are also within the Loop, including City Hall, the James R. Thompson Center and multiple federal buildings.

- 9 total stations
- 2.0 miles of tracks

## Available Media

Interior Cards	Brand Trains	Half Wraps
Digital Platforms	Station Kinds	Fullwraps
Digital Urban Panels	Urban Panels	Door Wraps
1-Sheets	Dioramas	Turnstiles
2-Sheets	Station Saturations	
Triads	Station Dominations	



# Loop Commuter Profile

## Gender

Female	38.0%
Male	62.0%

## Employment Status

Full-Time	72.5%
White Collar	76.2%
Management, Business Financial	16.7%
Professional	36.6%
Service	4.9%
Sales, Office	23.0%

## Education Level Attained

High School	11.9%
Some College (1-3 years)	8.2%
College Graduate or more	79.0%

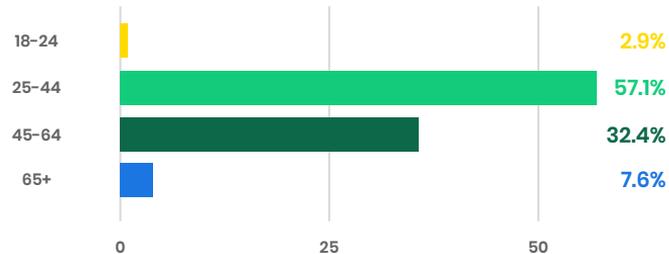
## Residence Status

Own	32.2%
Rent	61.1%
Neither	6.7%

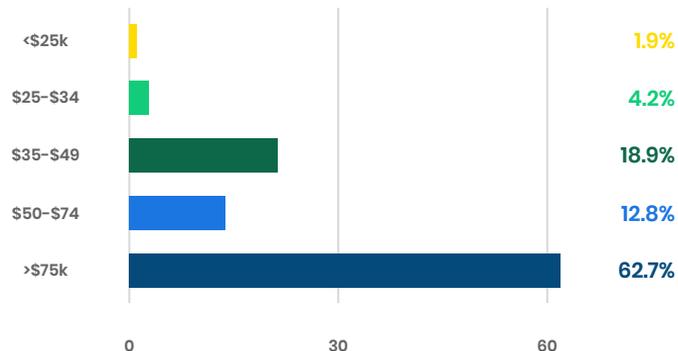
## Race/Ethnicity

White	63.4%
African American	17.7%
Hispanic	7.7%
Asian	18.8%
Other	0.0%

## Age



## HHI



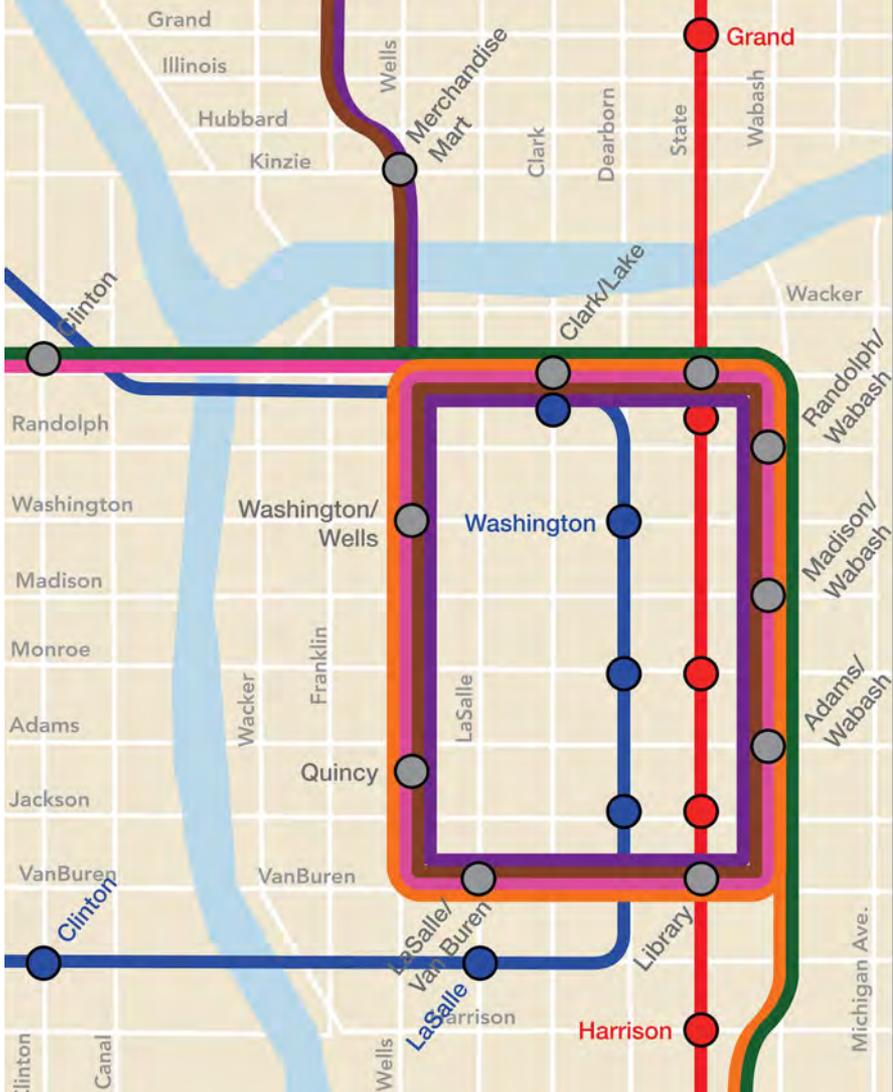
Source: Scarborough Chicago



# Stations

Station- Multiple Rail Lines/Loop

Washington/Wells	Adams/Wabash
Quincy	Washington/Wabash
LaSalle/Van Buren	State/Lake
Library	Clark/Lake



## Descriptions

### The Loop

Landmarks	Chicago City Hall	Harold Washington Library
	Civic Opera House	Chicago Board of Trade
	Thompson Center	Buckingham Fountain
	Daley Center	Symphony Center
	Chicago Theater	Chicago Cultural Center
	Siskel Film Center	Federal Reserve Bank
	Millennium Park	Art Institute of Chicago
	Grant Park	Oriental Theater
	Theater District	Cadillac Palace Theater
	Willis Tower	Bank of America Theater
	Union Station	Auditorium Theater
	Printer's Row	Broadway Playhouse

Schools	DePaul University	Robert Morris University
	Columbia College	John Marshall Law School
	Illinois Institute of Art	

## Neighborhoods

### Downtown/Loop

Bus Connections	1	20	36	130	146
	2	X20	56	134	147
	6	22	60	135	148
	7	24	62	136	151
	10	X28	124	144	156
	11	29	126	145	157
	14				

## Shopping

### State Street Shopping Block 37

### Jeweler's Row Sullivan Center

Zip Codes	60603	60601	60606	60605	60604
	60602				



# Orange Line Overview

# Orange Line

The Orange Line runs below grade and elevated tracks from downtown Chicago to the Midway Airport on the Southwest side.

Orange Line stops all Loop elevated stations before returning Midway.

The Orange Line's main route consists of eight stations.

Monthly Ridership: 901,536



# Orange Line

The Orange Line caters to a widely diverse clientele including a heavy Hispanic population, business professionals and travelers.

- 17 total stations
- 12.5 miles of tracks

## Available Media

Interior Cards	Brand Trains	Half Wraps
Digital Platforms	Station Kinds	Fullwraps
Digital Urban Panels	Urban Panels	Door Wraps
1-Sheets	Dioramas	Turnstiles
2-Sheets	Station Saturations	
Triads	Station Dominations	



# Orange Line Commuter Profile

## Gender

Female	42.2%
Male	57.8%

## Employment Status

Full-Time	59.7%
White Collar	66.0%
Management, Business Financial	10.1%
Professional	21.6%
Service	2.7%
Sales, Office	34.3%

## Education Level Attained

High School	29.1%
Some College (1-3 years)	10.3%
College Graduate or more	48.0%

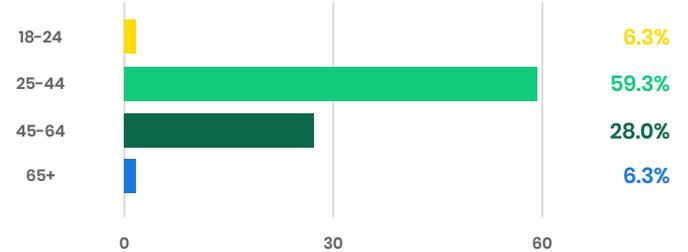
## Residence Status

Own	45.3%
Rent	51.1%
Neither	3.7%

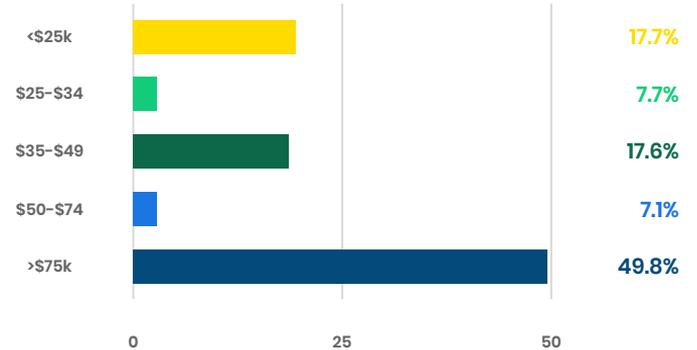
## Race/Ethnicity

White	53.4%
African American	19.8%
Hispanic	27.8%
Asian	10.8%
Other	4.9%

## Age



## HHI



Source: Scarborough Chicago



# Stations

Station- Orange Line Only

Midway

Pulaski

Kedzie

Western

35th/Archer

Ashland

Halsted

Roosevelt

Station- Multiple Rail Lines/Loop

Washington/Wells

Quincy

LaSalle/Van Buren

Library

Adams/Wabash

Washington/Wabash

State/Lake

Clark/Lake



## Descriptions

### Orange Line

Landmarks	Chicago City Hall	Burnham Park
	Civic Opera House	Harold Washington Library
	Thompson Center	Chicago Board of Trade
	Daley Center	Buckingham Fountain
	Chicago Theater	Symphony Center
	Siskel Film Center	Chicago Cultural Center
	Millennium Park	Printer's Row
	Grant Park	Willis Tower
	Field Museum	Union Station
	Soldier Field	McKinley Park
	Shedd Aquarium	Midway Airport
	Adler Planetarium	

Schools	DePaul University	Robert Morris University
	Columbia College	John Marshall Law School
	Roosevelt University	Richard J. Daley College
	Illinois Institute of Art	

Neighborhoods	Downtown	Archer Heights	Gage Park
	Bridgeport	McKinley Park	Brighton Park
	South Loop		

Major Hospitals	Holy Cross Hospital
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Shopping	State Street Shopping	Jeweler's Row
	Block 37	Ford City Shopping Center
	Sullivan Center	

Zip Codes	60603	60601	60605	60608	60632
	60602	60606	60604	60609	60629



# Pink Line Overview

# Pink Line

The Pink Line runs from the 54/Cermak station in West Suburban Cicero through the West Side of the city to the Loop in downtown Chicago. This line serves Chicago's Pilsen and Little Village neighborhoods, which are rich in Hispanic culture.

Monthly Ridership: 838,840



# Pink Line

The Pink Line has one of the CTA's highest percentage of Hispanic rail riders.

- 22 total stations
- 11.2 miles of tracks

## Available Media

Interior Cards	Brand Trains	Half Wraps
Digital Platforms	Station Kinds	Fullwraps
Digital Urban Panels	Urban Panels	Door Wraps
1-Sheets	Dioramas	Turnstiles
2-Sheets	Station Saturations	
Triads	Station Dominations	



# Pink Line Commuter Profile

## Gender

Female	43.3%
Male	56.7%

## Employment Status

Full-Time	66.3%
White Collar	73.2%
Management, Business Financial	16.5%
Professional	27.7%
Service	4.4%
Sales, Office	29.0%

## Education Level Attained

High School	23.8%
Some College (1-3 years)	11.1%
College Graduate or more	60.2%

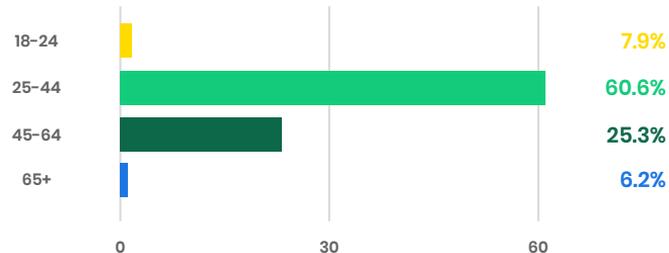
## Residence Status

Own	37.4%
Rent	57.4%
Neither	7.9%

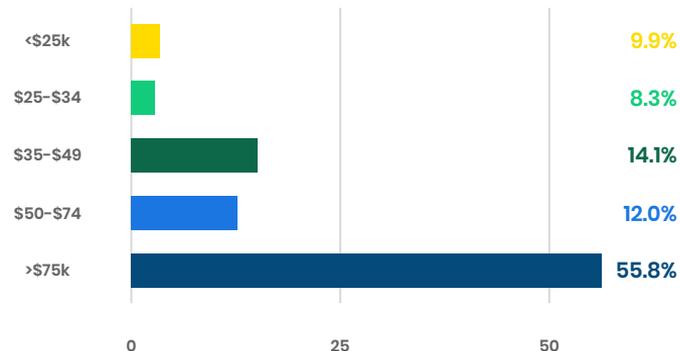
## Race/Ethnicity

White	51.9%
African American	19.5%
Hispanic	20.2%
Asian	17.6%
Other	11.0%

## Age



## HHI



Source: Scarborough Chicago



# Stations

## Station- Pink Line Only

- Polk
- 18th
- Damen
- Western
- California
- Kedzie
- Central Park
- Pulaski
- Kostner
- Cicero
- 54th/Cermak

## Station- Multiple Rail Lines/Loop

- Ashland
- Morgan
- Clinton
- Washington/Wells
- Quincy
- LaSalle/Van Buren
- Library
- Adams/Wabash
- Washington/Wabash
- State/Lake
- Clark/Lake



## Descriptions

### Pink Line

Landmarks	Chicago City Hall	Harold Washington Library
	Civic Opera House	Chicago Board of Trade
	Thompson Center	Buckingham Fountain
	Daley Center	Symphony Center
	Chicago Theater	Chicago Cultural Center
	Siskel Film Center	Union Station
	Millennium Park	Loop Area
	Grant Park	Theater District
	United Center	Museum of Holography
	Union Park	National Museum of Mexican Art

Schools	DePaul University	Robert Morris University
	Columbia College	John Marshall Law School
	Roosevelt University	University of Illinois at Chicago
	Illinois Institute of Art	Rush University

Neighborhoods	West Loop	Medical District	Lawndale		
	Downtown	Pilsen	Douglas Park		
	University Village	Little Village	Cicero		
Major Hospitals	St. Anthony Hospital	Rush Medical Center			
	UIC Medical Center	Jesse Brown VA Hospital			
	Cook County Hospital				
Shopping	State Street Shopping	Jeweler's Row			
	Block 37	North Riverside Mall			
	Sullivan Center				
Zip Codes	60661	60623	60602	60606	60604
	60612	60603	60601	60605	60804
	60608				



# Purple Line Overview

# Purple Line

Extending south from the Wilmette terminal at Linden Avenue and passing through Evanston, the Purple Line covers the northernmost section of the rapid transit network. The Purple Line runs from Howard Red to the Loop during weekday morning and evening rush hours.

Monthly Ridership: 1,201,869



# Purple Line

The Purple Line serves some of Chicago's most affluent and popular neighborhoods—Near North Side, Lincoln Park and Lakeview—as well as the affluent North Shore suburbs of Evanston and Wilmette, and Northwestern University.

- 26 total stations
- 16.2 miles of tracks

## Available Media

Interior Cards	Brand Trains	Half Wraps
Digital Platforms	Station Kinds	Fullwraps
Digital Urban Panels	Urban Panels	Door Wraps
1-Sheets	Dioramas	Turnstiles
2-Sheets	Station Saturations	
Triads	Station Dominations	



# Purple Line Commuter Profile

## Gender

Female	42.9%
Male	57.1%

## Employment Status

Full-Time	59.3%
White Collar	71.3%
Management, Business Financial	14.2%
Professional	32.7%
Service	15.1%
Sales, Office	24.4%

## Education Level Attained

High School	17.8%
Some College (1-3 years)	19.9%
College Graduate or more	60.8%

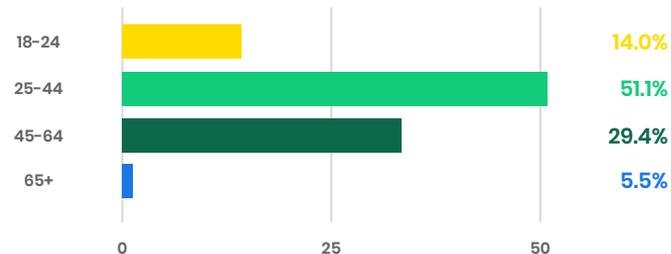
## Residence Status

Own	25.6%
Rent	71.7%
Neither	2.7%

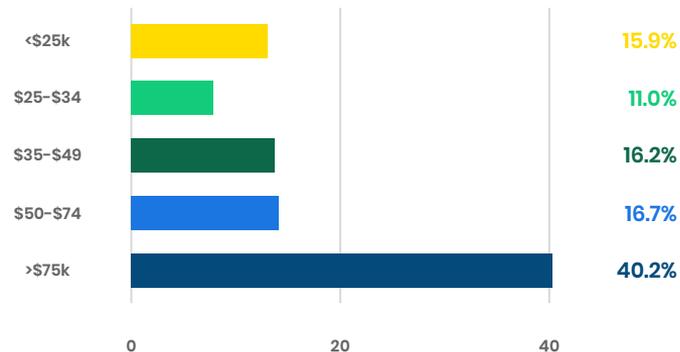
## Race/Ethnicity

White	63.0%
African American	21.9%
Hispanic	7.9%
Asian	14.4%
Other	0.6%

## Age



## HHI



Source: Scarborough Chicago



# Stations

## Station- Purple Line Only

Linden  
 Central  
 Noyes  
 Foster  
 Davis  
 Dempster  
 Main  
 South

## Station- Multiple Rail Lines/Loop

Belmont  
 Wellington  
 Diversey  
 Fullerton  
 Armitage  
 Sedgwick  
 Chicago  
 Merchandise Mart  
 Washington/Wells  
 Quincy  
 LaSalle/Van Buren  
 Library  
 Adams/Wabash  
 Washington/Wabash  
 State/Lake  
 Clark/Lake



## Descriptions

### Purple Line

Landmarks	Chicago City Hall Civic Opera House Thompson Center Daley Center Chicago Theater Siskel Film Center Millennium Park Grant Park Ryan Field Lincoln Park Evanston Art Center The Second City Downtown Evanston	Harold Washington Library Chicago Board of Trade Buckingham Fountain Symphony Center Chicago Cultural Center Union Station Merchandise Mart Baha'i Temple Grosse Island Lighthouse Pick-Staiger Concert Hall Briar Street Theater Evanston Historical Society
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Schools	DePaul University Columbia College Roosevelt University Illinois Institute of Art	Robert Morris University John Marshall Law School Northwestern University Moody Bible Institute
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Neighborhoods	Downtown Near North Side Lakeview	Rogers Park Lincoln Park	Evanston Wilmette		
Major Hospitals	Advocate Illinois Masonic St. Francis Hospital Evanston Hospital	Northshore University Healthsystem			
Shopping	State Street Shopping Block 37 Sullivan Center	Jeweler's Row Lincoln Park Boutiques Downtown Evanston			
Zip Codes	60091 60201 60202	60626 60657 60614	60610 60654 60603	60602 60601 60606	60605 60604



# Red Line Overview

# Red Line

The Red Line runs from Howard Street to 95th Street and the Dan Ryan Expressway on the South Side. On the North Side, the Red Line runs through neighborhoods such as Lincoln Park and Lakeview. This line runs as a subway between North/Clybourn and Roosevelt and above ground and parallel to the Dan Ryan Expressway on its South Side route.

Monthly Ridership: 4,798,798



# Red Line

Since the Red Line runs from one end of the city to the other, it is often referred to as the “backbone” of the CTA; and therefore, it serves a wide range of riders—locals, tourists, white collar workers, blue collar workers, sports fans and students.

- 34 total stations
- 21.8 miles of tracks

## Available Media

Interior Cards	Brand Trains	Half Wraps
Digital Platforms	Station Kinds	Fullwraps
Digital Urban Panels	Urban Panels	Door Wraps
1-Sheets	Dioramas	Turnstiles
2-Sheets	Station Saturations	
Triads	Station Dominations	



# Red Line Commuter Profile

## Gender

Female	42.2%
Male	57.8%

## Employment Status

Full-Time	55.4%
White Collar	66.8%
Management, Business Financial	11.6%
Professional	29.1%
Service	10.9%
Sales, Office	26.1%

## Education Level Attained

High School	20.9%
Some College (1-3 years)	18.7%
College Graduate or more	52.4%

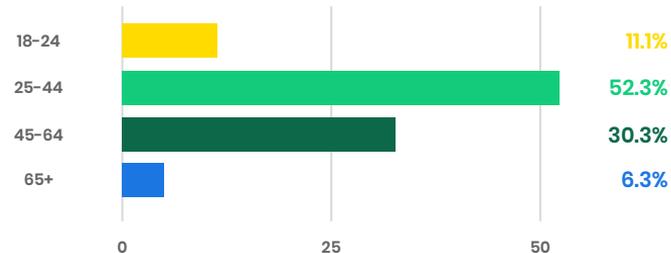
## Residence Status

Own	33.5%
Rent	64.5%
Neither	2.0%

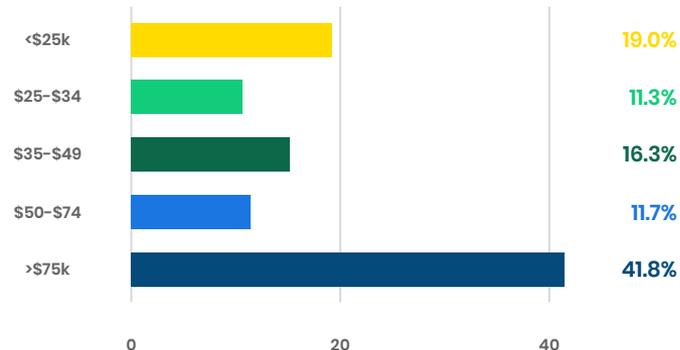
## Race/Ethnicity

White	55.4%
African American	19.9%
Hispanic	18.4%
Asian	21.6%
Other	9.0%

## Age



## HHI



Source: Scarborough Chicago



# Stations

Station		
Jarvis	Addison	47th
Morse	North/Clybourn	Garfield
Loyola	Clark/Division	63rd
Granville	Chicago	69th
Thorndale	Grand	79th
Bryn Mawr	Lake	87th
Berwyn	Monroe	95th
Argyle	Jackson	Howard
Lawrence	Harrison	Belmont
Wilson	Cermak-Chinatown	Fullerton
Sheridan	Sox-35th	Roosevelt



## Descriptions

### Red Line

Landmarks	Chicago City Hall	Harold Washington Library
	Thompson Center	Museum of Contemporary Art
	Daley Center	Newberry Library
	Chicago Theater	iO Theater
	Millennium Park	Aragon Ballroom
	Symphony Center	Wrigley Field
	Art Institute of Chicago	Lincoln Park Zoo
	Palmer House	Green Mill
	Buckingham Fountain	Riviera Theater
	Grant Park	Field Museum
	Hancock Center	Soldier Field
	Water Tower Place	Shedd Aquarium
	House of Blues	Adler Planetarium
	Chinatown	Bronzeville Children's Museum
	McCormick Place	
Schools	DePaul University	Truman College
	Columbia College	Illinois Institute of Technology
	Roosevelt University	Kennedy-King College
	Loyola University	Chicago State University

Neighborhoods	Rogers Park	Wrigleyville	Bridgeport		
	Edgewater	Lincoln Park	Bronzeville		
	Andersonville	Downtown	Washington Park		
	Uptown	River North	Englewood		
	Lakeview	Chinatown	Chatham		
	Boystown				
Major Hospitals	Kindred Lakeshore Hospital	Illinois Masonic Hospital			
	Weiss Memorial Hospital	Northwestern Hospital			
	Methodist Hospital	St. Bernard Hospital			
	Thorek Memorial Hospital				
Shopping	State Street Shopping	Water Tower Place			
	Block 37	Lincoln Park Boutiques			
	Sullivan Center	Belmont Avenue Shops			
	Jeweler's Row	Chinatown Shops			
	Michigan Avenue				
Zip Codes	60626	60657	60601	60604	60609
	60660	60614	60602	60605	60621
	60640	60622	60603	60616	60620
	60613	60610			



# Yellow Line Overview

# Yellow Line

The CTA's Yellow Line, begins at the Howard station and runs west and north to Skokie. With only two stations along the line, trains make the short five mile trip in virtually no time at all. In many ways, the Yellow Line more closely resembles a light rail operation rather than rapid transit.

Monthly Ridership: 118,269



# Yellow Line

Skokie is an upscale North Shore suburban community with many cultural and family attractions, as well as a thriving downtown shopping district.

- 3 total stations
- 4.7 miles of tracks

## Available Media

Interior Cards	Station Saturations
Brand Trains	Wrapped Trains
1-Sheets	Half Wraps
2-Sheets	Door Wraps
Triads	



# Yellow Line Commuter Profile

## Gender

Female	52.2%
Male	47.8%

## Employment Status

Full-Time	28.7%
White Collar	55.1%
Management, Business Financial	13.2%
Professional	10.4%
Service	15.7%
Sales, Office	31.5%

## Education Level Attained

High School	62.8%
Some College (1-3 years)	2.0%
College Graduate or more	35.2%

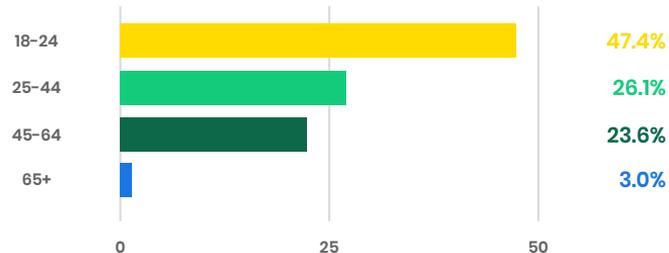
## Residence Status

Own	72.4%
Rent	24.2%
Neither	3.4%

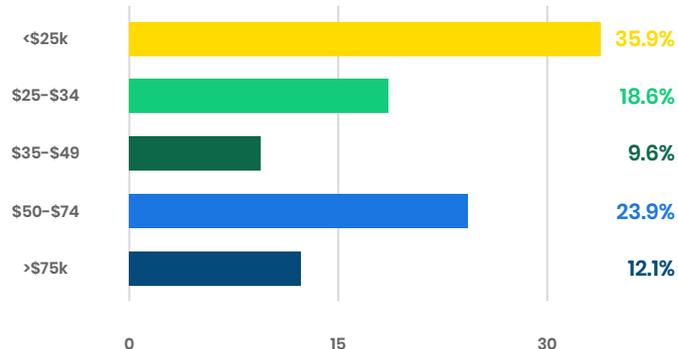
## Race/Ethnicity

White	62.5%
African American	6.4%
Hispanic	10.5%
Asian	26.6%
Other	1.7%

## Age



## HHI



Source: Scarborough Chicago



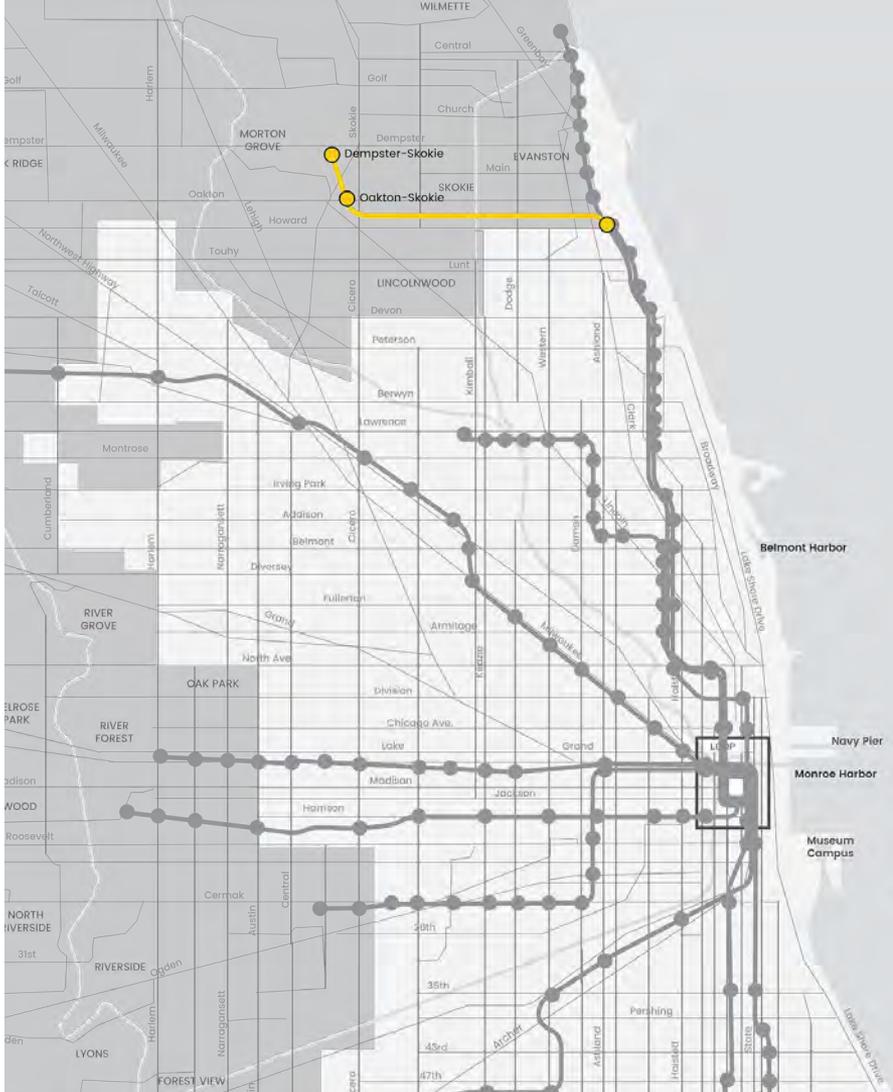
# Stations

Station

Dempster

Howard

Oakton



## Descriptions

### Yellow Line

Landmarks	Northshore Sculpture Center Holocaust Museum Emily Oaks Nature Center The Skokie Theater Northshore Center for Performing Arts Northlight Theater
Schools	Oakton Community College Sanford-Brown College
Neighborhoods	Rogers Park Skokie
Shopping	Downtown Skokie Old Orchard Mall
Hospitals	Skokie Hospital Northshore University Healthsystem
Zip Codes	60077 60076 60626

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THEATER CENTER

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MY CANS**  
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D

Dempster-Skokie

Do not board



# Contact Us

## Intersection

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