

## Layout Dimensions

**Full Size** 45.812”h x 65”w 150 dpi  
100% Resolution

**Safety Area** 40”h x 59”w  
100%

**Half Size** 22.906”h x 32.5”w 300 dpi  
50% Scale Resolution

**Safety Area** 20”h x 29.5”w  
50% Scale

## Accepted Applications and Files Types

### Adobe CC or earlier

Illustrator	.AI   .EPS   .PDF	CMYK
InDesign	.INDD   .PDF (PDF/X-4)	CMYK
Photoshop	.PSD   .EPS	CMYK

Placed images must be embedded or linked to production mechanical. Fonts must be rasterized or outlined within mechanical. All layout files must be packaged and bundled to include all linked images and fonts. Intersection is not responsible for subsequent defaulting or resulting text reflow.



## Client Checklist

- Please build artwork to overall dimensions at 100% or 50% at the appropriate resolution
- See pages 2 and 3 for detailed diagrams
- Please pay close attention to the “Restrictions and Requirements” issued on this page
- Ensure native files include all linked components
- All print-ready PDF files must be high-resolution
- Match proof(s) of your creative required for on-press color matching
- Note 20% overage is required for this media

## File Submission

Native production jobs with linked components must be compressed into a .ZIP file and submitted electronically via our File Transfer Protocol (FTP) address. Please click link below:

<http://upload.intersection.com>

Send all match prints to:

Intersection Print  
10 Hudson Yards, Floor 26  
New York, NY 10001

## All Production Inquiries

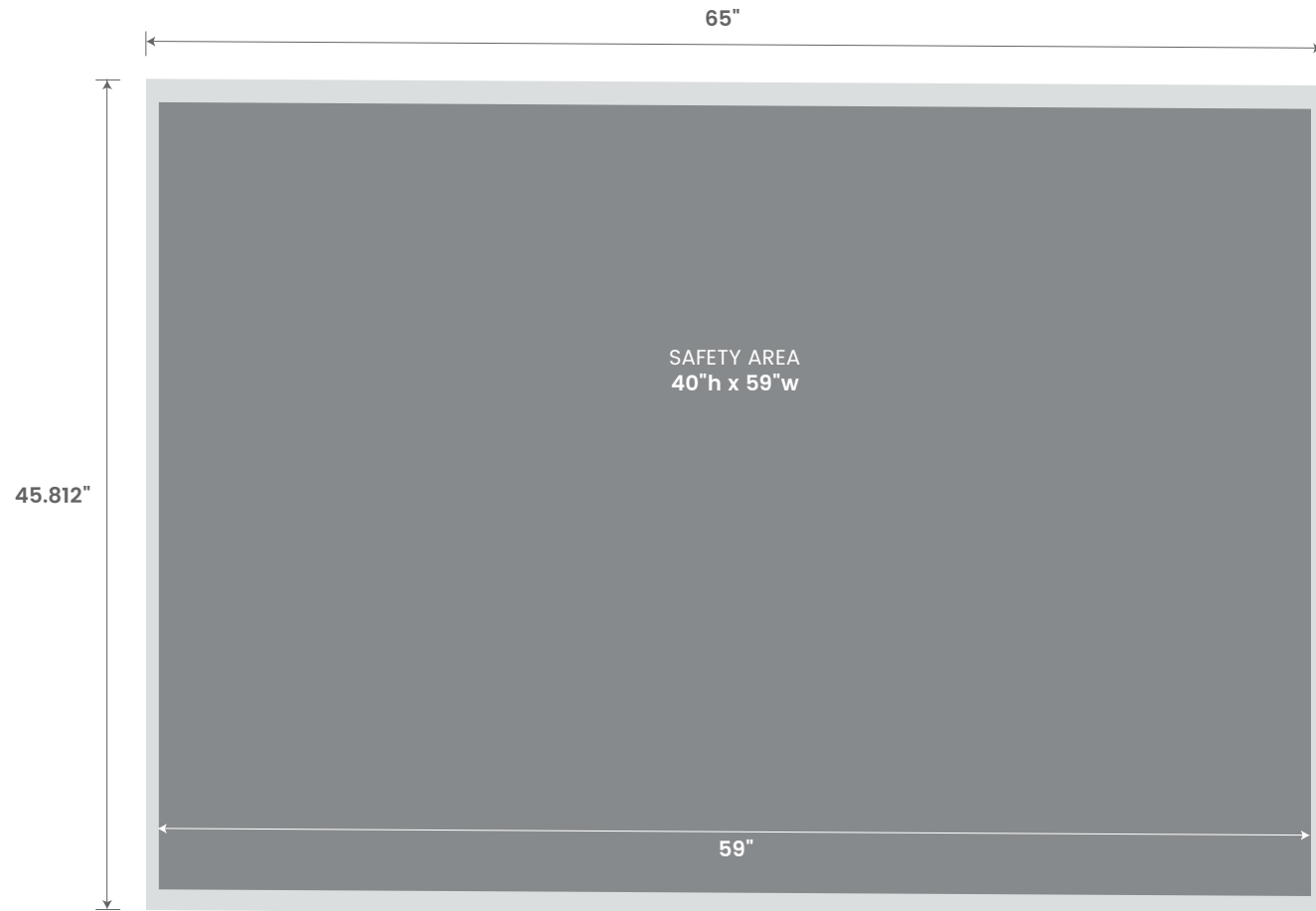
[station\\_domination@intersection.com](mailto:station_domination@intersection.com)

## Restrictions and Requirements

The transit authority needs to approve all copy. It is imperative that you send pdfs (low resolution) of your campaign to your Intersection Representative / Account Executive for approval early in the art process to avoid delay in production.

Sample creative required for Amtrak approval at least 14 business days prior to campaign start date.

If you have any questions or concerns please contact your Intersection representative. All copy is subject to review and final approval by the transit authority prior to production. Please allow up to 5 to 7 business days for transit authority review.



**NOTE:** Please build creative to the overall dimension. Be sure to keep all important text and images within the safety areas. Have background copy or color bleed to all four sides.

# 1

## Printer

### Print Fabrication / Finishing Details

#### \*Required Substrate(s)

#### Silicone edged graphics (SEG)

\*Appropriate overlaminates must be used in conjunction with the materials as listed above and/or appropriate UV clear coat.

# 2

## Delivery (Printed Materials)

Intersection Operations must receive materials 10 days prior to post date.

Delivery must include:

- Posting instructions
- A laser print of creative for reference
- Labeled boxes to indicate quantities and creative(s).

### Shipping Information:

Intersection Operations  
Station Domination  
1290 N. 25th Avenue  
Melrose Park, IL 60160

Warehouse  
T: 847.745.5501

# 3

## Installation and Removal

### Special Instructions

- When installing please follow creative (laser prints) supplied.